

# SUMMARY OF PRESENTATION

## Container Shipping: Looking to 2050

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**\*Keywords:** Container shipping in 2050

After the rush to upsize and the consolidation of the industry seen in 2015-17, it may seem that the structure of the container shipping industry is now stable. However, there are new trends emerging that are likely to have a revolutionary impact: environmental issues and regulation are affecting fuel selection and vessel design; digitalization promises better control and greater visibility across supply chains; new business models are being developed and tested; emerging technologies will have important implications for trade. On top of this, geopolitical tensions raise doubts about the prospects for trade growth. The container shipping industry faces numerous short term challenges but also needs to think about what the industry will look like and what will be needed to succeed in the longer term.

The presentation will cover:

- Environment: beyond IMO 2020; implications
- Emerging technologies and implications for trade
- Digitalisation and implications for the supply chain
- Liner business models